

## 5 days Plan

# K-STYLE

P A C K A G E

You can experience various kinds of Korean Beauty mixed with traditionally and modernly harmonized.

### DAY1

INCHEON→SEOUL

- Spa Lei (Exclusive Woman's Spa)
- [UNESCO World Heritage] Changdeok Palace
- Bukchon Hanok Village
- Gwangjang Market
- Food & Culture Academy (DIY Dakgalbi making Experience)

### DAY2

SEOUL

- Cheong Dam Mei Mei Beauty Accademy  
(INC : Hair Styling+Make Up+Photo Shooting in Studio  
+Photo Frame+Nail Art)
- Mow Mow Makeoli(Korea Traditional Rice Wine) Café
- Bibap Show
- Samcheongdong Wine Bar (INC : Glass wine with Side dishes)

### DAY3

SEOUL

- Optional Korea Beauty care experience  
(Choose one in 3 different type)

- ① Kwangdong Traditional Korean Medicine  
(INC: "Oriental Relax Treatment" or "Petit Facial Acupuncture" for 60~90min)
- ② Arumdaun Nara  
(INC: Shea Butter Skin Care Program for 60~90min)
- ③ Lee Moon Won Korea Medicine  
(INC: "LMW Soft Relax Course"or "LMW Beauty Hair Program" for 60~90min)

- Sinsadong Garosugil
- Cosmetic Duty Free
- Grevin Museum

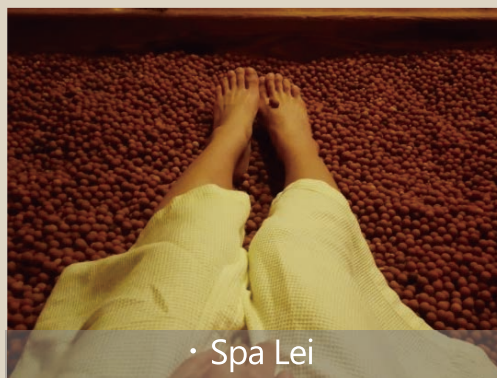
### DAY4

SEOUL

- Free&Easy  
(No Transportation & No Tour Guide)

# 5 days Plan

## HIGHLIGHTS





# Day1

Seoul

## SPA LEI (EXCLUSIVE WOMAN'S SPA)

Situated in Seocho-gu Jamwon-dong, is an exclusive women only jjimjilbang and sauna that presents a traditional eastern European atmosphere with high-class facilities and a variety of convenient amenities.



## [UNESCO WORLD HERITAGE] CHANGDEOK PALACE

Changdeokgung Palace was the second royal villa built following the construction of Gyeongbukgung Palace in 1405. It was the principal palace for many kings of the Joseon Dynasty, and is the most well-preserved of the five remaining royal Joseon palaces. The palace grounds are comprised of a public palace area, a royal family residence building, and the rear garden. Known as a place of rest for the kings, the rear garden boasts a gigantic tree that is over 300 years old, a small pond and a pavilion.

## BUKCHON HANOK VILLAGE

Surrounded by Gyeongbokgung Palace, Changdeokgung Palace and Jongmyo Shrine, Bukchon Hanok Village is home to hundreds of traditional houses, called hanok, that date back to the Joseon Dynasty. The name Bukchon, which literally translates to "northern village", came about as the neighborhood lies north of two significant Seoul landmarks, Cheonggyecheon Stream and Jongno. Today, many of these hanoks operate as cultural centers, guesthouses, restaurants and tea houses, providing visitors with an opportunity to experience, learn and immerse in Korean traditional culture.



## GWANGJANG MARKET

The Gwangjang Market is the nation's first market and continues to thrive as a popular tourist destination today. The second floor of the market provides all of your silk, satin, and linen bed-sheet stores, which are the largest and most famous in Seoul. And it's also famous for bindaet-teok, gimbap, beef tartare.

## FOOD&CULTURE ACADEMY (DIY DAKGALBI MAKING EXPERIENCE)

Food and Culture Academy has been providing Korean cooking classes and culinary culture programs for international visitors since 2002. The classes are designed for visitors who simply wish to have a culinary experience, or avid cooks who wish to learn about Korean cuisine. Participants can choose from a wide range of hands-on cooking classes. The cooking classes are conducted in English and Japanese, and are taught by experienced teachers.



## Lunch

Seafood shabushabu



## Dinner

Dakgalbi  
- spicy stir fried chicken



\*Above pictures could be different from the original meal.





1



## CHEONG DAM MEI MEI BEAUTY ACCADEMY

Meimei Beauty Gallery that lead new trend in Cheongdam. The place you can have fresh relaxand make you over to morden style. Meet the brand new your self at Meimei beauty gallery!



2

## MOW MOW MAKEOLI (KOREA TRADITIONAL RICE WINE) CAFÉ

Mowmow is one of the most popular places where you can taste different kinds of Makgeolli (rice wine). The most popular Makgeolli is Green grape Makgeolli. They also serve different kinds of wine at cheaper prices.

In addition, Mowmow is well known for offering unique Korean food menus which can be found only here! This makes Mowmow a great place to hang out even with those who do not drink alcohol.



3

## BIBAP SHOW

Bibap is a nonverbal performance based on the Korean representative dish, bibimbap (rice mixed with vegetables and beef). As a nonverbal performance, the actors mimic the sound of making bibimbap with beat-boxing and a cappella, demonstration of motions through b-boying, and acrobatics and martial arts.

Since its debut in 2009, Bibap has been staged and well-received at food conferences as well as global venues like the 2010 Edinburgh Festival Fringe. Today, it is heralded as the pioneer of a new culture code, Eatertainment, the combination of eating and entertainment. Get a taste of this innovative and dynamic performance at Cine Core now!



4

## SAMCHEONGDONG WINE BAR

Samcheongdong-gil goes through the middle of the city, but is a peaceful, quaint area. The street is lined with cafes, museums, antique shops and a number of famous art galleries. Since each art gallery building along Samcheongdong-gil has its own unique architectural design, taking a walk and appreciating the buildings is a journey in itself. Many galleries have their own cafes, restaurants, or craft shops, allowing visitors to enjoy art, shopping, and lunch all under one roof.



## Lunch

Black pork BBQ  
@Heuk don ga



## Dinner

King crab course menu



\*Above pictures could be different from the original meal.



# Day3

Seoul

CHOOSE ONE OF THE FOLLWINGS:



INC:"ORIENTAL RELAX TREATMENT"  
OR "PETIT FACIAL ACUPUNCTURE"FOR 60~90MIN



1-1



1-2



INC:"BEAUTY HAIR PROGRAM"  
OR "SOFT RELAX COURSE"FOR 60~90MIN

## KWANGDONG TRADITIONAL KOREAN MEDICINE

It opened its doors in 1994 as a subsidiary of Kwang Dong Pharmaceutical Co., Ltd, one of the biggest Korean pharmaceutical companies. Since the first day, we are dedicated to meeting your health and wellness needs. To achieve this goal, a holistic, patient-oriented approach is promoted. Western (conventional) medicine makes accurate diagnosis and effectively addresses a wide range of health issues. Traditional Korean Medicine leads you to a better health by strengthening and awakening natural healing forces.



1-3

INC:SHEA BUTTER SKIN CARE  
PROGRAM FOR 60~90MIN

## ARUMDAUN NARA

The 'Arumdaun Nara' means a 'Beautiful land' in Korean. Our dermatologists and plastic surgeons, who are still working for the Arumdaun Nara after 10 years, know more about skin types and physical features of foreigners from various countries than any other doctors, based on the acquired the know-how to treat the diverse concerns of foreigners. Therefore, at Arumdaun Nara, you can receive the best medical services that are efficient and safe, in the environment like your home. I wish you all to come to the the Arumdaun Nara where all the patients are the first priority, to become more beautiful.

## LEE MOON WON KOREA MEDICINE

The belief that Hair loss can only be slowed down and cannot be cured always haunted young doctor Lee Moon Won. «Man is part of nature, and therefore the answers to healing of the body should be searched in the origins of nature itself. Nature is the key to healing body and soul» - said Dr. Lee. So he came to the decision to start research in developing treatment methods for diseases of hair loss.



2

## SINSADONG GAROSUGIL

The Gingko tree-lined street (Sinsadong Garosu-gil) that runs from Sinsa Station (Subway Line 3) to Hyeondae High School is a popular, upscale street in Seoul. The street (also known as 'artists' street') has an eccentric flair thanks to its variety of charmingly decorated coffee shops, and designer stores. Garosu-gil is particularly popular in autumn when the golden Gingko leaves begin to fall.

## COSMETIC DUTY FREE

The Seoul branch of Charm & Charm is a major multi-brand, tax-refund cosmetics store located near the Hongdae area, which is always bustling with young people. The store offers over 800 items from over 80 domestic cosmetics brands.



3

## Lunch

Hanjungsik set menu



## Dinner

Hwanghu premium ginseng chicken soup



\*Above pictures could be different from the original meal.

# Day3&4

Seoul



## GREVIN MUSEUM

France's famous beeswax museum, the Musee Grevin, adds the new 4th venue in Seoul, South Korea's capital after its opening in Paris, Montreal and Prague. The first Asian subsidiary in Seoul is adding a slew of South Korean hallyu celebrities including Psy, G Dragon as well as figure skating star Kim Yuna. Over 80 wax figures will be presented in themed spaces which also includes the historical figures King Sejong and General Lee Sunshin.

## DAY4-FREE&EASY



To arrange smooth running of the tour, the sequence of itinerary might need to be changed by any unexpected circumstances or weather condition.

## Seoul

Lotte City Myeongdong or similar class

## Hotel

K-style Tour

### Standard Twin



### Exterior



### LOTTE CITY MYEONGDONG

Ideal for fun and relaxation, Lotte City Hotel Myeongdong is located in the Myeong-dong area of Seoul. From here, guests can enjoy easy access to all that the lively city has to offer. With its convenient location, the hotel offers easy access to the city's must-see destinations.